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PRESS RELEASE

AWC Announces Contest to Name the Center's New Café

Pittsburgh, PA—October 14, 2008—Plans for the August Wilson Center for African American Culture's brand-new facility currently under construction in Downtown Pittsburgh include a state-of-the-art café.

The Center is looking to the public for help in naming the new restaurant.

The stylish and chic café will offer a varied menu that is rich with African and African American influences, including mouthwatering fare from the Caribbean, Africa, Morocco, Ethiopia, Brazil, and of course, "Southern" or "Comfort Food."

The dining room seats approximately 80 people inside—and 40 people on the Roy A. Hunt Foundation outdoor terrace, weather permitting. Visitors to the August Wilson Center will find the café convenient and unique. The Center also anticipates the restaurant will attract the local lunch crowd from the Downtown area and be a sophisticated nightspot in the evenings.

With the Center's opening in spring 2009, café patrons will enjoy a diverse, delectable cuisine in the midst of a lively, energetic environment, including late-night entertainment, music, spoken word and performances that cast a spotlight on the art, culture and history of local African Americans and people of African descent throughout the world.

If interested in recommending a name for the café, send your suggestions via e-mail with "**Name the Café Contest**" in the subject line to twade@augustwilsoncenter.org. You can also mail your suggestions to: August Wilson Center for African American Culture, 425 Sixth Avenue, Suite 1750, Pittsburgh, PA, 15219, Attn: "Name the Café Contest." When submitting your suggestions, include your name, address and phone number. All contest entries must be received by Saturday, November 15, 2008.

If your suggestion is chosen, you will win all of the following: an AWC family membership for one year, and free admission to the Center's exhibits for one year, plus four performance tickets and dinner for four in the café. Members of the August Wilson Center's Board, Staff and Committees, and their immediate family members, are ineligible to participate in the "Name the Café Contest."

The August Wilson Center is in the final stages of its Capital Campaign for a \$35.9 million facility under construction in the Cultural District, Downtown. More than a museum, the two-story, 65,000-square-foot, multidisciplinary cultural center will be reflective of all aspects of African American culture and include exhibition galleries, a theater, an education center, a café and gift shop, and multipurpose spaces for community programs and events.

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To make a financial contribution to the August Wilson Center or for more information about the Name the AWC Café Contest, visit AugustWilsonCenter.org or call 412.258.2700.

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About the August Wilson Center for African American Culture

The August Wilson Center for African American Culture preserves, presents and interprets the art, culture and history of African Americans in western Pennsylvania and people of African descent throughout the world. The Center realizes its mission through an engaging schedule of visual and performing arts presentations as well as historical, educational and public programs.

The Center is involved in a \$35.9 million Capital Campaign to build a new facility located at Liberty Avenue, Tenth Street and William Penn Place in Pittsburgh's Downtown. More than a museum, the multidisciplinary cultural center will be reflective of all aspects of African American culture. Opening in spring 2009, the Center's striking, two-story, green building will house exhibition galleries, a 486-seat theater for performances in all disciplines, an education center, a café and gift shop, and multipurpose spaces for community programs and events.

More information is available on the Center's Web site at AugustWilsonCenter.org and by calling 412.258.2700.