

News Release

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CONNECT TO CULTURE: THE AFRICAN AMERICAN CULTURAL CENTER LAUNCHES ITS WEBSITE, WWW.AFRICANACULTURE.ORG

PITTSBURGH, PA – The African American Cultural Center of Greater Pittsburgh launches its new website this week, **www.africanaculture.org**.

The bright, colorful and easy-to-navigate website, which was funded by a grant from the Mellon Financial Corporation, features information about the African American Cultural Center's history and evolution, as well as information about its current exhibitions, performances, education and public programs.

The African American Cultural Center is currently engaged in a capital campaign to raise \$32.7 million for the construction of its own facility, a state-of-the art, multi-disciplinary venue scheduled to open in downtown Pittsburgh in 2007. Visitors to **www.africanaculture.org** can learn about the progress of the new AACC facility, make a contribution to its capital campaign, and join the mailing list, in order to be kept up-to-date on the AACC's activities.

The AACC website was designed by Rootmotion, a Pittsburgh-based creative and collaborative partnership specializing in new media design, led by founder and principal designer Shandra Williams.

www.africanaculture.org will continue to expand its content as the AACC grows. For example, AACC publications such as its newsletter and a Guide to Pittsburgh's African American Dance Groups (funded by the Multicultural Arts Initiative), will be available online in October.

The African American Cultural Center of Greater Pittsburgh is a not-for-profit organization that presents exhibitions, performances, education and public programs that deepen understanding and appreciation of the African American artistic, cultural and social contributions to Pittsburgh, the nation and the world.

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